

Health & Wellbeing Board Sub Group Work Plan

Name of Sub Group:	Live Well Board	Chair of Sub Group:	Cllr. Judith Lloyd	Responsible Officer:	Helen Gollins
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Strategic Priority	Actions for delivery	Expected Outcome	Timeline for delivery
Tobacco Control	<ul style="list-style-type: none"> We will engage 5 schools to implement Smoke Free School Gates We will identify 15 playgrounds to display a child designed smoke free message. We will ensure that new signage for green spaces includes no smoking signage (including e-cigarettes) wherever feasible 	<ul style="list-style-type: none"> Children are protected from tobacco related harm from conception onwards Children and young people will be protected from Environmental Tobacco Smoke 	End of 18/19
Reduce harms from alcohol	<ul style="list-style-type: none"> We will identify opportunities for advocating for minimum unit pricing and embedding public health in alcohol licensing policies (both nationally and locally). 	<ul style="list-style-type: none"> Harm from alcohol is reduced 	End of 18/19
Poverty Reduction and Inequalities	<ul style="list-style-type: none"> We will develop a poverty reduction strategy for Trafford. We will explore opportunities for healthy economic growth (e.g., social enterprises) We will calculate the costs of moving to a living wage for direct Council employees and contractors 	<ul style="list-style-type: none"> Poverty, income inequalities and health disparities are reduced 	Poverty Reduction Strategy draft by end of 18/19
Spatial Planning	<ul style="list-style-type: none"> We will meet with planners to outline opportunities for embedding health in the local plan 	<ul style="list-style-type: none"> Spatial development specifically includes health and wellbeing goals. 	End of 18/19
Physical Inactivity	<ul style="list-style-type: none"> TBD (Options will be discussed at January meeting) 		